SAINTS CLUB DEVELOPMENT PLAN 2022 - 2024

We ENVISION saints together

Our MISSION is to provide an environment that enables personal growth and lifelong participation.

Our VALUES:

Safe environment where players make friends for life	**A**ll about the effort	**I**ntegral part of our community	**N**urture the love of the game	**T**ogether we are proud saints, on and off the pitch	**S**uccess is not defined by the score

Our OBJECTIVES for 2022 - 2024:

Increase quality participation opportunities for people living in BS37

- Secure girl's teams at every age group by 2025.
- Strengthen Manager recruitment and mentoring process for Foundation Phase by 2024.
- Ensure all players signed on take part in +75% of competitive fixtures (league, cup and tournaments) by 2024.
- All teams to set and share season objectives for 23/24.
- Implement a Saints playing and coaching philosophy by start of 23/24 season

Support the development of coaches and volunteers

- Create new referee pathway for players/ club members by 2024
- Increase the number of female coaches/ volunteers
- Each team to have two FA Level 1 Coaches by 2024
- Introduce new Coach Development programme by 2023
- Ensure 80% of coaches complete FA Playmaker Course in their first year.
- Increase the number of Level 2 and UEFA B Coaches by 2024

Create a better environment for club members

- Establish a Youth Council by start of 23 playing season
- Improve referee changing and toilet facilities by 2024.
- New clubhouse manager/ plan approved by 2023.
- Obtain player feedback to determine what social activities/ events could enhance member experience and put a plan in place by 2023.
- Monitor the U10 Boys split as a pilot and create a guide for future coaches

Enhance governance and financial sustainability

- Agree annual budget at the 2022 AGM
- Work with managers to reduce fines related to poor admin and discipline
- Create fundraising plan to purchase roll on/off goals and nets for 23/24 season
- Continually strengthen relationships with other sports clubs at the Ridings.
- Target £8k net profit on future tournaments to cover cost of purchasing playing/ training kit.

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Key PERFORMANCE Indicators:			
- No. Teams (M/F) - No members (M/F/ Adults) - Total participation hours (% living in BS37) - Annual increase in the number of long service awards. - No of team objectives completed (from 24 onwards)	- No. volunteers (M/F) - No. youth referees - No. managers attending CPD events - Qualified coaches (M/F) (UEFA A,B,C,L1)	- No. young Volunteers (M/F) - No. young Volunteers/ Council members(M/F) - No events/ social activities pa.	- £ spent on fines/ comparison with no. teams etc - Total funds raised - Total income generation (sales)

- **Include annual performance (+/-) as part of AGM reports only*
- ***Infographic to be updated and displayed on website as normal*

SAINTS
TOGETHER